

Ways to promote your Tourism Business in

Mourne Gullion Strangford

visitmournegullionstrangford.com



**MOURNE
GULLION
STRANGFORD**

IRELAND'S TRUE NATURE

Register your Tourism Product

visitmournegullionstrangford.com
/Industry



'Submit Event'

visitmournegullionstrangford.com
/SubmitEvent



Sign up for MGS e-newsletter

visitmournegullionstrangford.com
/Newsletter



Join us on online



@VisitMourneGullionStrangford



@VisitMGS

#VisitMourneGullionStrangford

Share content with us

Email: visitorservices@nmandd.org

Happy to chat

Visitor Services, Newry, Mourne and Down District Council
0330 137 4046 | info@visitmournegullionstrangford.com

Keep up to date

visitmournegullionstrangford.com

If you have any queries or require further information
please contact the Visitor Services team.

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Be Part of Mourne Gullion Strangford

Whether you're just starting out or looking to grow, support is available.

Email Visitor Services to tell us about your Tourism business.

Visit the Industry section of our website for practical guidance and information on how the Visitor Services team can support and promote your business as part of Mourne Gullion Strangford.

Find out more: visitmournegullionstrangford.com/Industry



Register Your Tourism Product

Northern Ireland is marketed as a Tourism destination via Tourism NI's consumer website discovernorthernireland.com. To list your Tourism business, register via the link below. Once approved, you can manage your own listing and update content anytime (at least seasonally).

You can have multiple listings, eg one for accommodation and another for food or experiences. Listings are shared with the Mourne Gullion Strangford platform.

Register: visitmournegullionstrangford.com/Product-Owner-Login



Organising an Event? Let's Share it.

Use the Submit Event link to upload new event details, including event name, venue, dates, description, booking info, ticket prices and high-quality landscape orientated images (with permission to use). Once approved, your event will appear on the Visit Mourne Gullion Strangford website and may be shared on social media and Discover NI.

For recurring events, email updated details to visitorservices@nmandd.org



Submit Event: www.visitmournegullionstrangford.com/SubmitEvent

Submitting your event via the Submit Event link is the quickest way for us to promote it. Share the event link across your social media and other channels to encourage visitors to discover your event and more things to see, do and enjoy in Mourne Gullion Strangford.

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Spread the News about Mourne Gullion Strangford

The Visitor Services team publishes a free monthly e-newsletter. We encourage you to sign up and invite visitors and your contacts to subscribe. If you have tourism-related news or stories you would like to share, please get in touch with the Visitor Services team.

Submit Event: www.visitmournegullionstrangford.com/signup



Regular Content | Browse Blogs

The blog section is regularly updated by the Visitor Services team and features a rich variety of content. This helps strengthen Search Engine Optimisation (SEO), supporting strong visibility on major search engines.

Read more: visitmournegullionstrangford.com/Blog



Sharing images with Mourne Gullion Strangford

We welcome industry partners to share high-quality images with us for use in promoting Mourne Gullion Strangford. To ensure appropriate use, all submitted imagery must have the necessary permissions in place, including completed model release forms where identifiable individuals are featured, as well as any other relevant consents from the photographer or rights holder.

Contact: visitorservices@nmandd.org

Connect with us on Social Media

You can find us on social media by searching @VisitMourneGullionStrangford or using the hashtag #VisitMourneGullionStrangford on Facebook, Instagram & X.

We appreciate everyone who already engages with our channels and encourage you to follow, like, share, and interact with our posts to help raise awareness of Mourne Gullion Strangford.

To help us support your content, please tag us in your posts and stories (especially on Instagram to improve reach, credibility, and discoverability).

How to get involved



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Website Content

Do you know what information is already listed for your business on visitmournegullionstrangford.com?

Search for your business on visitmournegullionstrangford.com and ensure your information is up to date. Events can be submitted via the online form in the website footer. Any updates can also be emailed to the Visitor Services team.

Create/Update Product Listings

Ensure your product listing is kept up to date

Create new: visitmournegullionstrangford.com/Product-Owner-Login
Update existing content: email visitorservices@nmandd.org

Send Us Your Offer Details

visitmournegullionstrangford.com/Offers

Offers don't need to cost money. Added value eg free Wi-Fi or free parking can enhance the visitor experience.

Be Social

Do you engage with us on social media?

To share content add [@VisitMourneGullionStrangford](https://twitter.com/VisitMourneGullionStrangford)
[#VisitMourneGullionStrangford](https://twitter.com/VisitMourneGullionStrangford) into your Tourism-related posts.

Joint Opportunities

Explore ways to promote each other

We are always seeking incentives to use at shows, events, competitions, newsletters, and social media. Eg free experience/activity passes, complimentary overnight stays, or vouchers for local establishments. This helps create positive visitor experiences and provides valuable promotion for your business.

Keep an eye for opportunities eg Giant Adventures Events where we could support each other with promotion.

Keep up to Date

visitmournegullionstrangford.com/whats-on

Regularly check the what's on page and share the weekly what's on link. You could embed our what's on link (and others) into your own website.